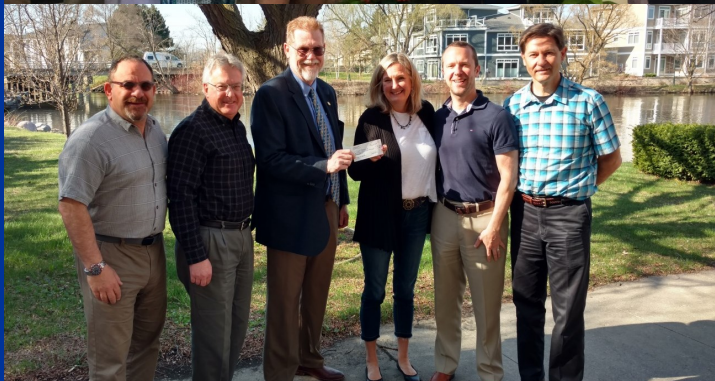


# City of Traverse City 2018 Performance

A reflection of the highlights and accomplishments of the past year.



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# Happy New Year!



As 2018 comes to a close, we look back and reflect on the accomplishments of City staff and all of our partners throughout the region. We could not accomplish all that we do without the involvement and support of our volunteer board and committee members, non-profit groups, local companies and businesses, and of course, our community members! Thank you from all of us here at the City of Traverse City for helping to shape our great community!

2018 has brought us several unique opportunities to grow and improve our community. The City was able to work with local partners to invest nearly \$5 Million to completely renovate the Hickory Hills Recreation Area. Several pieces of public art were added to the community, with plans started for even more to come. City staff has further developed our commitment to renewable energy through facility upgrades and purchasing low-emission equipment.

It has been a great year full of exciting changes for our community, and we are looking forward to even more to come in the new year!

Marty Colburn  
City Manager

A handwritten signature in black ink, appearing to read "Marty Colburn".

Jim Carruthers  
Mayor

A handwritten signature in black ink, appearing to read "J. Carruthers".

# Securing Our Future



- Thanks to a \$45,000 Climate Leadership Grant from Rotary Charities for renewable energy and green infrastructure, the City is making great strides to reduce our carbon footprint.
- The City Commission expanded the ordinance banning tobacco products in City parks and beaches to include smokeless tobacco, keeping our public spaces clean, serene and healthy for everyone.
- To protect our Great Lakes and local ecosystems, the City adopted a Resolution of Support for Funding for the Great Lakes Initiative, urging Congress to restore funding for the United States Environmental Protection Agency and National Oceanic Atmospheric Administration.
- The City committed to providing staff services for the NOAA Great Lakes Habitat Restoration Project Grants Program to continue implementation of improvements for the Kids Creek Stream Corridor Restoration Project.
- The Urban and Community Forestry Grant was awarded to the City through the Department of Natural Resources in order to conduct an Urban Canopy Assessment and complete an Urban Forestry Management Plan.
- More than 350 trees were purchased to be planted throughout the City.



- The City partnered with the Downtown Development Authority to form a leadership team and develop a plan for the use and protection of the Boardman River within downtown Traverse City.
- The Microbiology Lab at the Water Treatment Plant tested over 1,700 water samples for bacteria to keep the City and nearby water systems safe.
- The City began a partnership with Traverse Bay Area Intermediate School District to provide Police Officer staffing services for the school campuses to increase security at our schools and foster a healthy relationship between students and law enforcement.
- The Water Treatment Plant completed 2 rounds of MDEQ mandated lead and copper testing of our drinking water, with excellent results well below the respective EPA action levels.

# Securing Our Future

- The City completed an inspection of the Wayne Hill reservoir to ensure structural integrity and plan for future infrastructure improvements, along with inspections and cleaning to safeguard the City's water intake structure to maintain an abundant supply of raw water.
- Thanks to the conditional commitment of a \$2 Million grant for Safe Routes to School, the City is working toward connecting our schools to our neighborhoods with 4.9 miles of accessible sidewalk and trails for our community.
- The Traverse City Light and Power Board approved in its Strategic Plan its goal to become 100% renewable by the year 2040, with an intermediate benchmark of 40% renewable by 2025.



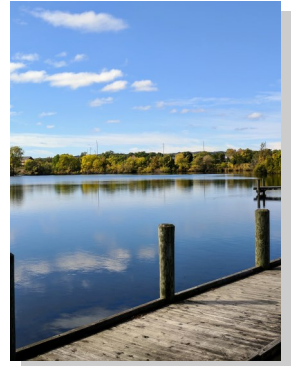
# Community Enhancements

- The City partnered with surrounding jurisdictions in support of the Boardman River Water Trail Development Plan, to ensure the care and best practices in the use of our water system from Boardman Lake to the Bay.
- Thanks to community generosity with over \$2 Million in privately-raised funds, leveraged with \$1.5 Million in Brown Bridge Trust Parks Improvement Funds, major improvements to the Hickory Hills Recreation Area were made, including a new lodge and new terrain.
- Invested a total of \$161,045 for improvements to Clancy Park including accessible playground equipment and pathways, a new shelter, benches, bike racks and other upgraded amenities.
- The City entered into an agreement with surrounding jurisdictions to ensure the completion and maintenance of sidewalks both in the City limits and outside of the City as part of the Safe Routes to School Grant Program, providing safe and accessible sidewalks for the children of our community.
- The Traverse City Arts Commission partnered with a local non-profit organization and local artists to install the Wishing Tree project as part of Up North Pride 2018 to help bridge the gap between government and community.
- Invested \$19,975 to convert outdated tennis courts into 6 new pickle ball courts at the Slabtown Corner Park.



# Community Enhancements

- Major progress was made to kick off building the West Boardman Lake Loop Trail in 2019, with major property acquisitions and funding in place.
- Invested \$486,028 for the Boardman Riverwalk Phase 1 Project, which included new design plans and construction services for maintenance and repairs of the Boardwalk between Union St. and W. Front St.
- The City Commission approved the Boardman Lake Art Trail to help promote and showcase public art along local outdoor trail systems around Boardman Lake.



# Infrastructure Investments

- Made over \$1.1 Million worth of repairs and maintenance on various streets throughout the City.
- Gave a \$1.045 Million overhaul to Lake Street, presenting the community with a reimagined street as well as water and sanitary sewer system upgrades.
- Invested \$11,497 to repair the vital membrane system at the Wastewater Treatment Plant to ensure clean and safe water filtration.
- Made huge strides for greater walkability in Traverse City - over \$1 Million was spent repairing and installing new sidewalks.
- Invested \$41,000 in pump repairs at the Front Street Lift Station to maintain reliability of the sewer collection system.
- Improved our City Garage facilities by investing in LED lighting, increased insulation to decrease heat loss and increase efficiency, installed auto-closing overhead doors to reduce heat costs and increase security, and installed additional underground sprinkler systems to reduce water waste while enhancing grounds appearance.
- Completed the Centre Place Watermain Loop Project by partnering with local property owners to update water infrastructure and provide higher water volume and pressure to local districts to allow for increased fire suppression capabilities in the event of emergencies.



- Rebuilt a high service pump and installed a variable frequency drive (VFD) on the motor at the Water Treatment Plant to restore reliability in the water distribution system and reduce energy costs.
- Engaged professional services to update the Traverse City Street Design Manual, incorporating best practices and green infrastructure for future planning and design.

# Infrastructure Investments

- \$107,058 was invested in repairs and maintenance for the Larry C. Hardy and Old Town Parking Decks downtown.
- Completed repairs for multiple City buildings as part of the 2018 Roofing Replacement Project.
- Painted and striped various parking areas, crosswalks, and street lines, helping to clearly mark areas for traffic calming and ensuring the safety of motorists, bicyclists and pedestrians.



## Governance

- Traverse City Parking Services began utilizing in-car scanning capabilities, greatly increasing the efficiency of our Parking Enforcement staff.
- Enacted an ordinance requiring the planting of deciduous canopy trees to be incorporated into landscape plans for surface parking lots for improved aesthetics, shade, stormwater control and increased environmental benefit.
- Vetted and coordinated appropriate services for over 50 special events in the city, including the National Cherry Festival and Traverse City Film Festival, to ensure the safety of our visitors as well as our community.
- Worked to implement a Harm Reduction Program to allow a Safe Syringe Program in the City, providing free access to sterile needles and syringes, as well as safe disposal, which reduces the risk of Hepatitis C infections in our community.
- Updated our agreement to continue recording and live streaming local Government meetings, providing increased access and better quality video to our citizens.
- Partnered with surrounding jurisdictions to support our region hosting its first 70.3 Ironman Competition for 2019 and 2020, bringing a unique opportunity to the businesses of our region to host this world-class event.
- Conducted an extensive audit of the 2018 November General Election, resulting in 100% accuracy of the City Clerk's documents and procedures.
- Signed a Resolution of Support for Dedicated Federal Funding to Address Deferred Maintenance Needs in America's National Parks, encouraging local and federal lawmakers to support Michigan's seven national parks, and those around the country.
- Revised City ordinances to add additional districts where child care organizations can operate, and updated regulations to allow for more child care facilities within the City.
- Responded to and remedied 69 emergency sewer back up calls, and 13 emergency water main breaks.
- Duncan L. Clinch Marina was recertified as a State Clean Marina.



# Governance

- Worked with a Tree Task Force to develop and draft tree regulations, including hosting a public input session on the value of trees within the City.
- The City Assessing Department implemented new software for increased accuracy and uniformity in all property appraisals throughout the City.

# City Operations

- As the source for hydration and water for Traverse City and our surrounding townships, the Water Treatment Plant treated and provided over 1.89 billion gallons of quality drinking water.
- Contracted for outside staffing services for the Traverse City Arts Commission to further their goals and bring public art projects to the community and our visitors.
- Continued the multi-year plan to update the Membrane Trains at the Wastewater Treatment plant for increased functionality and efficiency.
- Implemented increased security and convenience of equipment for both the Hardy Parking Garage and the Old Town Parking Garage.
- Conducted a complete audit, analysis and report of our existing traffic signals providing for recommendations and improvements to benefit both motorized and pedestrian traffic.
- Updated accounting software to improve efficiency and reliability in utility billing and other accounting functions.
- Purchased the first electric vehicle for City use by the Parking Service office, and multiple electric mowers for maintaining public spaces, helping to lower the City's carbon footprint.
- Updated the Traverse City Police Department policies and procedures, using best practices and applicable industry standards to address current issues our officers face and ensuring our police force has optimal resources available to keep our community safe.

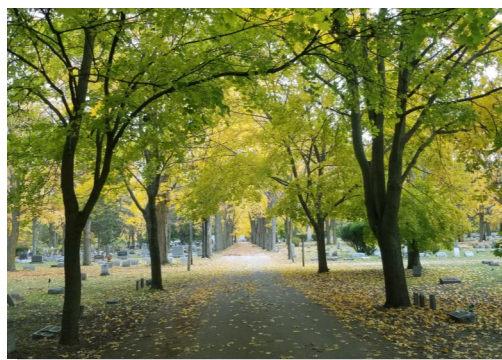


- The City supported the DDA in the Destination Downtown Pilot Program to help encourage downtown employees to utilize our local bus system, reducing the stress on the environment and limited parking within the City.
- Replaced a 2007 model Arrow Board with a new solar powered model, furthering our commitment to utilizing renewable energy.



# City Operations

- \$236,474 was invested for updated fencing and electronic control features to improve security at various City buildings.
- The City's Inter-Agency Emergency Medical Services Agreement, and Northern Michigan Mutual Aid Reciprocal Law Enforcement Agreements were updated, allowing our City Fire Department and City Police Department to respond and provide assistance to surrounding areas when requested.
- The software system used by the Traverse City Fire Department was replaced to provide for updated record keeping and reporting.
- Purchased \$614,700 in new equipment for use at the Keystone Compost Facility and for the annual Spring and Fall pick-up events, which will increase efficiency by nearly 50% and save approximately 700 man-hours annually.
- A monthly, two year baseline water quality analytical testing program was completed in the water distribution system to confirm that the corrosive properties of the drinking water are within acceptable limits to assure that our water is not corrosive and will not leech metals such as lead and copper from plumbing systems.
- New online chlorine analyzers were installed at the water treatment plant to continuously monitor and ensure proper disinfectant levels.
- The City Assessing Department underwent an Audit of Minimum Assessing Requirements (AMAR) review on behalf of the State Tax Commission, meeting all requirements and passing 100% of the review.
- The City invested in multiple electric mowers for City maintenance, and tier-4, low emission diesel vehicles and equipment for use by various departments to help lower the City's carbon footprint.
- More than 13,000 skiers utilized Hickory Hills last season, and more than 200 people participated in adult volleyball leagues through the Parks and Recreation Division.
- Traverse City Light and Power implemented the Voluntary Green Pricing Renewable Energy Program, allowing customers to offset their energy consumption with renewable sources.



# Accolades — Raising the Bar

- #4 on *Expedia's* Places to See in 2018
- *TripAdvisor's* Best USA Small Cities for a 2018 Getaway
- #3 Best Places to Retire in Michigan by *Smart Asset*
- Airport of the Year by Michigan Department of Transportation
- #7 Best Dreamy Beach Town for Entrepreneurs by *Livability*
- One of *Architectural Digest's* Most Beautiful Main Streets in America
- Featured in the *New York Times* - "36 Hours in Traverse City"
- #4 Most Vibrant Arts Communities by the *National Center for Arts Research*
- #2 Best Beach in the Midwest by *Livability*
- Designated as a Redevelopment Ready Community by the Michigan Economic Development Corporation
- #61 Nationwide for Most Popular Small Cities to Relocate by *MoveBuddah*
- #2 Happiest Coastal Town by *Coastal Living*
- #16 Best Coastal Town in America by *MSN Lifestyle*
- One of the 10 Most Beautiful Towns in the World by *Select*
- #20 Coolest Town in America by *Matador Network*
- "Silver" Designation and "Most Improved" Recognized by the Michigan Municipal League for Sustainability Achievements



# Directory of City Officials

## City Commission

Jim Carruthers, Mayor

Amy Shamroe, Mayor Pro Tem

Michele Howard

Richard Lewis

Brian McGillivary

Roger Putman

Tim Werner

Mayor Pro Tem Brian Haas —term ended September 2018



## Appointed City Officials

City Manager

Marty Colburn

City Attorney

Lauren Tribble-Laucht

City Clerk

Benjamin Marentette

City Treasurer

William E. Twietmeyer

## Department Directors

Light & Power Executive Director

Tim Arends

Human Resources Director

Kristine Bosley

City Assessor

Polly Watson-Cairns

Director of Public Services

Frank Dituri

Director of Municipal Utilities

Arthur Krueger

City Engineer

Timothy Lodge

Police Chief

Jeffrey O'Brien

Planning Director

Russell Soyring

Fire Chief

James Tuller



# Let's Connect!

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